

Supporter opportunities at a glance

Below we list the opportunities available to potential supporters. We welcome the opportunity to customize a marketing package for you.

Supporter Packages (details see page 2+3)	Number	Price
Barrier Reef	Up to 3	€ 75.000
Atoll	Up to 4	€ 50.000
Fringing Reef	Up to 5	€ 25.000
Patch Reef	Up to 10	€ 10.000

Supporter Items	Number	Price
Events		
ICRS-Night	1	on request
Opening Ceremony – e.g. Exclusive Logo, Roll-up Banner, etc.	1	€ 20.000
Closing and Award Ceremony – e.g. Exclusive Logo, Roll-up Banner, etc.	1	€ 18.000
Plenary Event – e.g. Welcome and Introduction + Video Loops during breaks	5	€ 15.000
Session/Workshop Supporter – e.g. Exclusive Logo	Up to 50	€ 1.000
Catering		
Coffee Break – 1 day	Up to 5	€ 7.500
Coffee Break – Exclusive – 5 days	1	€ 25.000
Lunch Break – Branding – 1 day	Up to 5	€ 5.000
Lunch Break – Exclusive Branding – 5 days	1	€ 20.000
Poster Reception – Branding – 1 day	Up to 3	€ 5.000
Poster Reception – Exclusive Branding – 3 days	1	€ 10.000
Exclusive Logo Branding of Reusable Thermo Mugs	1	on request
Water Fountains – Exclusive Branding	1	on request
Various		
Conference Hall – Exclusive Name Supporter	3	€ 15.000
(Exclusive) Logo Branding of the Escalator (2 stairs: up and down): the main access point between hall 4.0 and the CCB	Up to 2	€ 20.000 for both stairs (all 6 sides) € 10.000 for one stair (2 sides)
Exclusive Lanyard Supporter	1	€ 10.000
Exclusive WIFI Supporter with Landing Page + Log-In name	1	€ 10.000
Volunteer/Hostess Clothing – Branding	Up to 2	€ 10.000
Seminar Room – Exclusive Name Supporter	4	€ 8.000
Sign with Logo + ICRS Logo above main exit door(s)	1	€ 5.000
Writing Pads and Pens	1	€ 5.000
Logo in Pocket Plan	Up to 2	€ 5.000
Ad in Electronic Programme: Full page	Up to 5	€ 5.000
Logo Branding of the Congress Bag	Up to 4	€ 3.000
Ad in Electronic Programme: ½ page	Up to 5	€ 2.500
Flyer/Brochure in Congress Bag (sustainable material)		on request
Conference Video Wall – Exclusive Branding	1	on request
Exclusive Event App Supporter	1	on request
Floor Branding		on request

Supporter packages in detail

Barrier Reef

€ 75.000

- The opportunity to name one of the larger session rooms plus the possibility to display an eye-catcher/roll-up banner (for example) in front of the room

Registration

- Ten (10) complimentary registrations to the Symposium

Advertisement and Acknowledgement

- Exclusive speaking opportunity + video loop + logo (for example) at one of the Plenary Events
- Supporter to be acknowledged on ICRS website with a short introduction text, logo (largest size) and linkage
- Listed as supporter in the ICRS 2020 Final Electronic Programme
- One (1) full page advertisement in the ICRS 2020 Final Electronic Programme
- Advertisement and/or Logo placement in Pocket Plan
- Inclusion of supporter's promotional material in the participant's Congress bags (inserts to be provided by the supporter: sustainable)
- Name and Logo or word/figurative mark on the supporter wall
- Name and/or Logo placement in media releases
- Social media exposure (6 times) before and during ICRS 2020

Exhibition

- The possibility to order open exhibit space or a shell scheme stand with 25% discount on the official rental fees

Additional Privileges

- Six (6) additional tickets for the ICRS-Night
- Six (6) tickets to the Town Hall Reception together with session leaderships and ICRS representatives

Atoll

€ 50.000

Registration

- Five (5) complimentary registrations to the Symposium

Advertisement and Acknowledgement

- Supporter to be acknowledged on ICRS website with logo (middle size) and linkage
- Listed as supporter in the ICRS 2020 Final Electronic Programme
- ½ page advertisement in the ICRS 2020 Final Electronic Programme
- Name and Logo or word/figurative mark on the supporter wall
- Name and/or Logo placement in media releases
- Social media exposure (3 times) before and during ICRS 2020

Exhibition

- The possibility to order open exhibit space or a shell scheme stand with 15% discount on the official rental fees

Additional Privileges

- Four (4) additional tickets for the ICRS-Night
- Four (4) tickets to the Town Hall Reception together with session leaderships and ICRS representatives

Fringing Reef

€ 25.000

Registration

- Two (2) complimentary registrations to the Symposium

Advertisement and Acknowledgement

- Supporter to be acknowledged on ICRS website with logo (smaller size) and linkage
- Listed as supporter in the ICRS 2020 Final Electronic Programme
- Name and Logo or word/figurative mark on the supporter wall

Exhibition

- The possibility to order open exhibit space or a shell scheme stand with 10% discount on the official rental fees

Additional Privileges

- Two (2) additional tickets for the ICRS-Night
- Two (2) tickets to the Town Hall Reception together with session leaderships and ICRS representatives

Patch Reef

€ 10.000

Registration

- One (1) complimentary registration to the Symposium

Advertisement and Acknowledgement

- Supporter to be acknowledged on ICRS website with linkage
- Listed as supporter in the ICRS 2020 Final Electronic Programme
- Name and Logo or word/figurative mark on the supporter wall